

**"This program helped me
land the job of my dreams!"**

Stephen Conklin

Optimize Your Personal Appeal The Job Interview

How do you turn a 15-minute job interview into a warm, successful and energizing experience for both parties involved? How do you distinguish yourself from hundreds of other applicants and make yourself the most memorable, compelling candidate for the position? How do you transform the interview process into your moment to shine?

The answer: By developing, refining and applying the transformational skills taught and perfected by Robert Galinsky's New York Reality TV School. Reality TV Stars know how to impress the casting director, win the casting call, and outperform their competition. Robert Galinsky's acclaimed techniques will show you how to impress the interviewer, win the job, outperform the competition and get your career on track!

Participants will learn to see themselves as they are seen by the interviewer, and break through the barriers that have kept them from landing the job they desire. Interpersonal interview skills are optimized, confidence is developed, hidden talents brought to the surface and your individual charisma shines as you master:

- Creating a 'checklist' of what you need to know before the interview
- Physical exercises to boost focus and confidence
- Clarifying your personal narrative and learning customization techniques for different opportunities
- Filling out any job application with focused answers
- Attentive listening training
- Identifying and delivering nonverbal cues, body language, facial expressions and comportment
- Finding commonality with the interviewer
- Preparing for questions and avoiding pitfalls
- Effective and appropriate use of humor
- Steering the conversation toward your strengths
- Achieving a natural and fluid conversational pace
- Determining appropriate dress and etiquette for differing contexts
- Developing an effective follow-up plan

