


2010

**marco tempest**

illusions · technology · media · magic

*I don't know what magic will be like in fifty years, but I suspect that it will look a lot like Marco Tempest*  
H.S.H. Princess Stephanie of Monaco



technology meets magic 

corporate events

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# technology meets magic

**Marco captivates the audience. He makes technology seem easy.**  
Ingo Reese, Public Relations Manger, AOL Bertelsmann



Unmatched talent and innovation. Unparalleled skill and artistic vision. Marco Tempest's blend of technology and illusion creates the magic of tomorrow, today.

Marco's cutting-edge capabilities utilize the newest, most advanced forms of technology, and his performances can be tailored to communicate any event theme or message. His exploration of new media is consistently growing and evolving, producing unprecedented magical effects. Marco's eyes remain on the future and his performances remain one step ahead of his audiences.

With an innovative combination of computer-generated video, music, and stagecraft, Marco creates illusions that engage the senses and stir the imagination. The magical and the futuristic converge.

**cyberspace hits  
the stage**

**always changing  
always evolving**

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# corporate events



Marco will create a performance for your event that fuses illusion with technology in ways you've never imagined possible. A product demonstration on a trade show floor. A sales meeting in a hotel ballroom. An industry announcement in a 15,000 seat arena. Whatever the venue, Marco creates the perfect experience to serve your needs.

**Business Meetings / General Sessions** Marco's cutting-edge multimedia presentations captivate audiences of all ages and demographics. Each performance – perfectly styled for your corporate brand and event theme – can be of any length and can include astonishing executive reveals and extraordinary opening, closing, and interstitial segments. Enhance your next meeting, whatever the size, with the magic of Marco Tempest.

**Product Launches** Use Marco's digital magic and illusion techniques to introduce your new product with the panache it deserves. Marco will incorporate your product and branding art into his performance, illustrating product features using technologies as new as the product itself. He can even create specialized product reveals that interact between real and digital worlds.

**Trade Shows** Let Marco create a buzz across the trade show floor. With amazing feats that astound audiences, Marco will ensure attention and acclaim for your product. Each performance is adapted to suit a trade show environment, including interactive segments that engage audience members and generate interest for your product and your brand as a whole.

**Awards Shows** A natural and gifted performer, Marco has hosted awards shows internationally and can deliver performances in English, German, and Japanese. Marco's dynamic stage presence and mind boggling illusions make each performance a delight for the audience.

**plug in to the future  
of magic**

**get marco before he  
gets you**

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# integrated marketing

*It really surpassed all my expectations... one of the best shows I've ever seen.*  
Jean-Marc Hunziker, Event Manager, IBM



**No limits.** Marco's experience and abilities extend beyond live performance into video, web, television, print and other multi-media campaigns. Allow him to demonstrate how he can provide you with amazing and imaginative turn-key solutions integrating several forms of media into one electrifying campaign.



Marco's internet videos have been featured on Jay Leno's Tonight show, dozens of NBC & MSNBC stations across the country and in the New York Daily News. They were also included in HBO's comedy awards special with Marco creating a viral video magic piece just for the show. In addition, the United Nations commissioned Marco to create a special viral video to promote its Millennium Campaign against poverty.

## customization

Your options are as limitless as Marco's creativity. Build brand identity with an awe-inspiring animation of your logo. Conduct a virtual demonstration of a new product. Invite audience members into a digital-world of their own design. Whatever the theme, Marco Tempest will translate your communication objectives into an astounding and unforgettable performance.

Marco's charisma, humor, and style adapt to every setting in order to create an event uniquely suited for each client's taste, product, and theme. His use of the most sophisticated magic and the most refined technology will create a memorable performance that will inspire audiences while promoting the company's product.

**magic for both sides  
of your brain**

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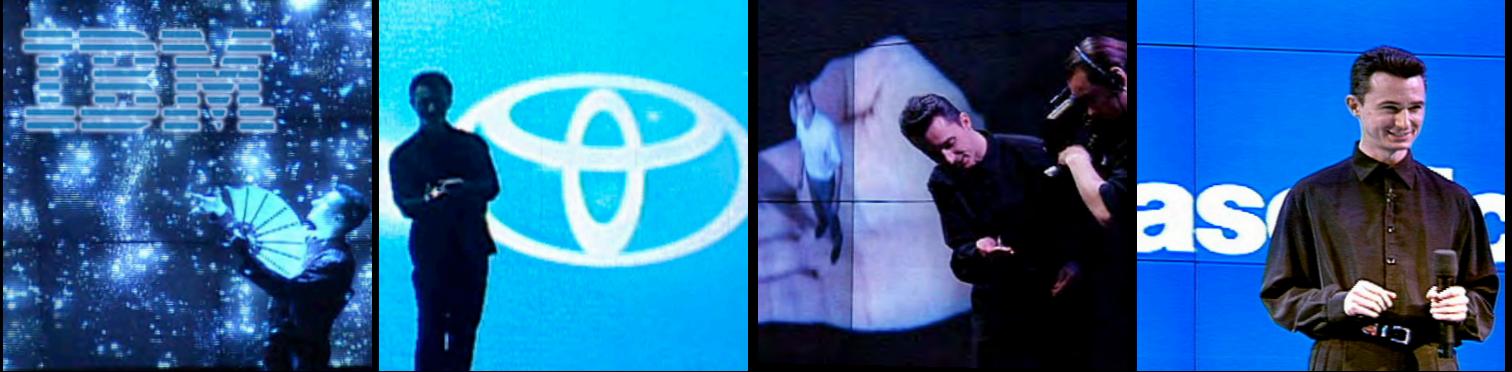
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# clients

*Any sufficiently advanced technology is indistinguishable from magic.*  
Arthur C. Clarke



## Automotive. Electronics. Healthcare. Fashion. Entertainment

Marco Tempest has created performances for a variety of industries. Because clients in every field want to give their audiences something new - something dramatic - something that makes a lasting impression.

## sample projects



Mercedes S-Class Launch and Opening Celebration  
New Mercedes World, Stuttgart



The Magic of America Online  
International Consumer Electronics Fair, Berlin



Microsoft, .NET Enterprise Server Launch and Global Briefing  
Hong Kong, New Orleans



IBM, Visions Meetings  
Shanghai, Barcelona, Orlando



Johnson & Johnson, Worldwide Management Conference  
Los Angeles



Nissan, International Motor Shows  
Birmingham, Geneva, Paris



Motorola, World Press Briefing  
Miami



Toyota, World Press Briefing  
International Motor Show, Detroit

**excite your audience  
with a performance by  
the world's premier  
technoillusionist**

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# international appeal

***For the international crowds...this show is perfect. It's fast paced, entertaining, very professional, and a lot of fun.***  
Event Manager, Nissan Europe



Marco Tempest's success has reached global proportions, and his expertise has garnered accolades the world over. A strong choice for international audiences, Marco Tempest is proficient in English, German, and Japanese.

## background

For years, Marco's masterful blend of digital media and magic has enabled audiences to glimpse the future before technology gets there.

At age 22, Marco captured the prestigious New York World Cup of Magic, launching him into international prominence. He has been seen on over 50 major international television shows in London, Tokyo, Zurich, New York, Los Angeles, and Barcelona to name just a few. Highlights include Disney's Night of Magic on the Disney Channel, Champions of Magic for ABC Television, The Best of Magic on Thames Television, and the recent International Digiglobe Awards in Hanover, Germany.

In the business world, such innovation leaders as Panasonic, Sony, Apple, and Lucent Technologies have found Marco's work to be the perfect way to present their newest products and innovations. Internet giant America On Line used Marco to introduce their newest browser to the European market at Europe's largest high-tech trade show.

In the automotive industry, Marco has used his next-generation illusion technologies to introduce the hottest new cars for Mercedes, Audi, Nissan, Toyota, and Daihatsu at events ranging from private product launches for local dealers to some of the largest auto shows in the world.

Marco's abilities allow audience members to enter every virtual space imaginable including the inside of the human body. A popular choice in the health care and pharmaceutical industry, Marco has lent his creative mastery to Johnson & Johnson, Parke-Davis, Pfizer, Searle and Alza Corporation.

His work is constantly changing: as new technologies evolve, Marco Tempest finds captivating ways of turning those advances into compelling illusions.



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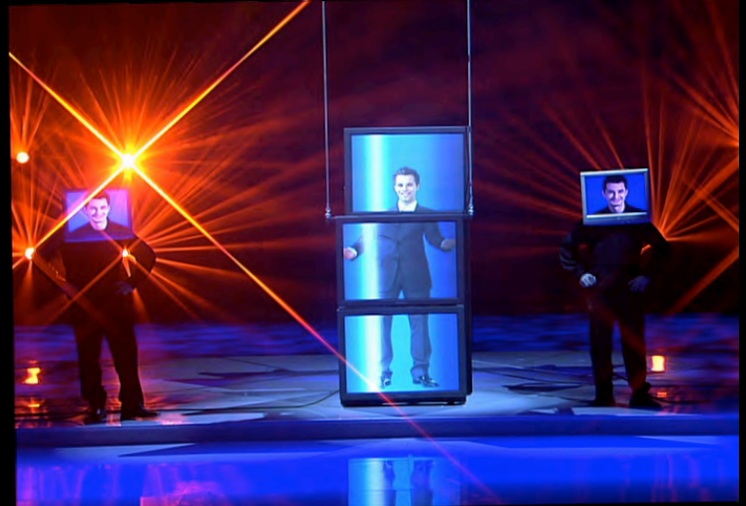
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# television, credits & awards / new media

Marco Tempest has been featured in his own theatrical shows and as part of numerous television specials which have enjoyed well in excess of 500 million cumulative viewings across the world. Marco's award winning television series "The Virtual Magician" is currently airing in 48+ countries. His talent has been recognized with a number of prestigious international awards.



## credits

The Virtual Magician Series 1+2 · 48+ Countries Worldwide  
MSN presents Marco Tempest (72 Internet Episodicals) · MSN Video Japan  
Viral Videos Live · The Comedy Festival, HBO · Caesars Palace Las Vegas  
Marco Tempest in Japan - Digital Magic (4 Prime time Specials) · NHK Japan  
The Magic of Marco Tempest (Special Program) · MTV Sri Lanka  
Domingão do Faustão · 45 minute segment on Brazils #1 Television Program  
Champions of Magic in Monaco · Television Special · ABC  
Disney's Night of Magic Television Special · HBO  
The Best of Magic · Television Special · Thames Television  
The New Vaudevillians · Television Special · Disney Cannel  
"Dream Store" Sporting Club · Monte-Carlo  
Marco Tempest Magic · European Tour 1995

**make contact now!**

**plug into the future  
of magic at  
[www.newmagic.com](http://www.newmagic.com)**

## awards

"Best Contemporary Magic" World Magic Awards 2009  
Youtube Video Awards - Best Series Nominee · 2006 & 2007  
Louie Award for outstanding achievement in the art of Magic · New York  
1st Place at the World Cup of Magic / New York Magic Symposium · New York  
Mandrake d'Or Award, l'Académie Française des Illusionnistes · Paris  
"Annual Star of Magic Show" Hunter College Auditorium · New York City  
"World Magic Convention Shows" Palais de Beaulieu · Lausanne & Dressden  
"7es Grands Prix Magiques" Theatre Princesse Grace · Monte Carlo

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**NEWMAGIC**

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