

David Pogue

Personal-technology columnist for
The New York Times

David Pogue is the personal-technology columnist for *The New York Times*. Each week, he writes a print column, an online column, and a popular blog, “Pogue’s Posts,” which won a 2010 Loeb Award for excellence in business journalism.

David is also an Emmy award-winning tech correspondent for “CBS Sunday Morning.” His trademark comic tech videos air each Thursday on CNBC, and then go on to a busy afterlife on YouTube, iTunes, TiVo, and JetBlue seatbacks. He writes a monthly column for *Scientific American*, and is the host of “Making Stuff: Smaller, Smarter, Stronger, Cleaner” a PBS NOVA science miniseries that airs in January.

With over 3 million books in print, David is one of the world’s best-selling how-to authors. He wrote or co-wrote seven books in the “for Dummies” series (including *Macs*, *Magic*, *Opera*, and *Classical Music*); in 1999, he launched his own series of complete, funny computer books called The Missing Manual series, which now includes over 100 titles. He’s also the author of a novel for middle-schoolers; a technothriller (a New York Times “Notable Book of the Year”); and a book of humor coauthored by his 1.3 million followers on Twitter.



David graduated *summa cum laude* from Yale in 1985, with distinction in Music, and he spent ten years conducting and arranging Broadway musicals in New York. In 2009, he was awarded an honorary doctorate in music from the Shenandoah Conservatory.

Testimonials

“Hands down, he’s the best speaker I’ve hired in many years and the best kept secret in the world of speaking.”
- Ellen Michaels Presents

“In four decades of sponsoring conferences for PR practitioners, I have never seen a speaker so universally revered as David Pogue.”
- Ragan Communications

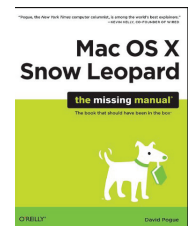
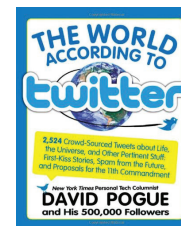
“David is a non-stop show with laughs, music (he writes and performs) and common sense advice. He wowed the crowd.”
- Saga Communications



David’s Speaking Topics

- What’s New, What’s Coming, and How It Will Change Everything
- Web 2.0, Social Media, and Other Buzzwords
- Dave’s Mobile Show-and-Tell
- The Power of Simplicity
- The Digital Generation Comes Of Age
- Blogs vs. Journalism
- PR and Web 2.0
- Why Products Fail

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David has over 1.3 million followers on Twitter - Follow him too!



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