



'Fuerza Bruta' International Hit Plays South Florida



HAVING ALREADY WOWED AUDIENCES IN NEW YORK, LONDON, ARGENTINA, COLOMBIA AND BRAZIL *FUERZA BRUTA* ARRIVES IN MIAMI

HEADLINING THE ADRIENNE ARSHT CENTER'S 2009 SUMMER SEASON

"A dazzling blend of erotic, hypnotic, aquatic! Undeniably spectacular!"
-New York Post

Adrienne Arsht Center for the Performing Arts of Miami-Dade County announced the Miami premiere of the international hit *FUERZA BRUTA*, a non-stop collision of dynamic music, jaw-dropping acrobatics, visceral emotion, and kinetic aerial imagery that resembles nothing less than a fantastic mash-up between aerial theater and a late-night dance party.

Beginning June 9, the Lynn Wolfson Stage inside of the Adrienne Arsht Center's Sanford and Dolores Ziff Ballet Opera House will be transformed into an alternate universe with flying dancers, pumping beats, engaging dream sequences and a multidimensional swimming pool above the heads of the audience.

FUERZA BRUTA opens officially on June 11, with preview performances June 9 and 10, and will be on stage for a limited 4-week engagement.

"More than 130,000 people enjoyed a performance at the Center last summer. With the presentation of *Fuerza Bruta* beginning in June, the Adrienne Arsht Center brings to Miami a show that will rock South Florida - a cutting-edge performance that has been a hit all over the world," said M. John Richard, president and CEO of the Adrienne Arsht Center.

Breaking free from the confines of spoken language and theatrical convention, *FUERZA BRUTA* is an event where worlds collide and reality takes a back seat.

This heart-pounding theatrical experience takes place completely on the Lynn Wolfson stage and begins the moment audiences walk in through the Center's loading dock (dubbed the "Media Dock") into the FUERZA BRUTA lounge - a hip urban space alive with heart-pounding club music directed by Miami's best DJs, multimedia art installations created by local artists, and a signature Barton G. restaurant inspired by the show.

At show time, audiences are ushered onto the main stage where they are engulfed in a 360 degree spectacle featuring mind-blowing visual effects just inches above the audience that must be seen to be believed - a man running full throttle on a giant treadmill, bursting through a series of moving walls; performers suspended in mid-air surrounded by a vast sea of mylar; and gorgeous women twisting ethereally in a lucite pool above the audience. Argentinean creative genius Diqui James, one of the creators of the smash hit show De La Guarda, created the original scenes and magnificent customized staging exclusively for the Miami engagement.

As the performance winds down, the visual and aural party continues in the Fuerza Bruta lounge. The pre- and post-party lounge is open to the general public.

"The audience experience will be unlike any other presentation at the Adrienne Arsht Center. From the unique entrance through the loading dock and onstage experience to the interactive pre- and after-party components, Fuerza Bruta will be the talk of the town this summer," continued Richard.

FUERZA BRUTA has a company in New York that is currently performing their second blockbuster year, as well as a touring company that has played major cities worldwide including New York, Buenos Aires, Lisbon, London, Cordoba, Bogota, Edinburgh, Berlin, Mexico, and Sao Paulo to high critical acclaim.

FUERZA BRUTA premiered in Buenos Aires in 2005 and has been seen in Lisbon (2006), London (2006), Buenos Aires (2006), Bogota (2007) and at the prestigious Edinburgh Fringe Festival (2007), where it earned critical praise and was honored with the Bank of Scotland Herald Angel award for "the biggest and best show on the Fringe - the must see event of 2007" (The Herald). In October 2007, FUERZA BRUTA debuted at New York City's Daryl Roth Theatre where De La Guarda had played a smashing six-year off-Broadway run. The New York engagement is attracting national media attention and quickly extended its run due to overwhelming demand.

FUERZA BRUTA was created by Diqui James (De La Guarda Co-founder/Co-creator); Gaby Kerpel (De La Guarda Composer/Musical Director); Alejandro Garcia (De La Guarda Technical Director) and Fabio Daquila (De La Guarda Production Supervisor).

FUERZA BRUTA is presented in Miami by the Adrienne Arsht Center, S2BN Entertainment and Ozono Productions.

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